



PREVENTATIVE PET HEALTHCARE PLANS FOR YOUR PATIENTS

- PROVIDE PROVEN SUCCESSFUL PLANS OR CREATE YOUR OWN
- 9 DIFFERENT PRICE POINTS TO FIT ANY DEMOGRAPHIC
- ADMINISTRATION SUPPORT FOR PAYMENT PROCESSING, A/R AND DEBT
- COLLECTION HANDLED BY WELL PET PLANS
- PARTICIPATING PRACTICES BENEFIT FROM A CONSISTENT REVENUE STREAM THROUGH MONTHLY PLAN REIMBURSEMENT CHECKS
- MARKETING BROCHURES PROVIDED TO EDUCATE CLIENTS
- STAFF TRAINING PROVIDED TO MAXIMIZE CLIENT ENROLLMENT
- ONLINE REPORTING TOOLS TO ANALYZE AND MANAGE PLAN USAGE

PRACTICE PRICING

Item	Non-PSI Price	PSI Price
One time practice set up fee	\$485.00	\$395.00
One time client membership fee	\$89.95/\$59.95	\$89.95 (Puppies/Kittens), \$59.95 (Adult Pets) \$10.00 retained by Prevent Plans, LLC and \$79.95 or \$49.95 retained by Member Practice.
Plan administrative costs	9% +2% merchant fee of monthly fee	8% of monthly fee

An average mix of the developed plans and suggested fees results in a fee of \$36.95 per plan per month and a cost to the PSI Member practice of \$2.95/month per plan for a **savings of \$1.11 (27%) per plan per month.**

* If 525 (35%) clients out of 1500 active clients sign up one pet the practice income would be \$214,000 per year and the savings as a PSI Member would be **\$6,996 per year!**